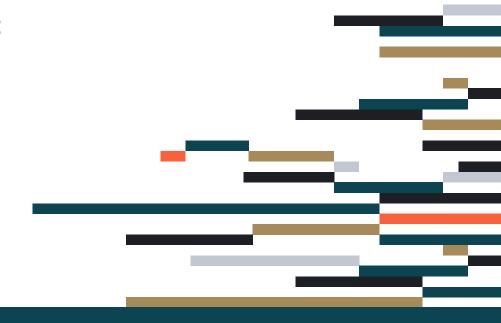
# Praemium SMA Superannuation Fund

Member Outcomes Assessment For the year ended 30 June 2022

**28 February 2023** 





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## Introduction



## Introduction

#### What is the Member Outcomes Assessment?

This document will focus on the key outcomes found within the assessment in relation to Praemium SMA Superannuation Fund ('Praemium'). It analyses how Praemium's products compare to similar products and whether these products are serving the financial interests of the members. The document will present the final conclusions and summary, before going into detail on steps 1 and 2 of the assessment.

All data is reported in accordance with APRA requirements. This assessment was undertaken in February 2023, and is relevant for the financial year ended 30 June 2022.

### **Approach for this assessment**

### Step 1: Measure and compare products



Return comparison
 A comparison of returns



2. Fee comparison
A comparison of fees



**3. Risk comparison**A comparison of investment risk

### Step 2: Assess product appropriateness

Assessment of product appropriateness against key factors that can affect superannuation

#### Section 52 (11)

- 1. Options, benefits and facilities
- 2. Investment strategy
- 3. Insurance strategy and fees

#### SPS 515

- 4. Scale
- 5. Operating costs
- 6. Basis for setting fees



### Step 3: Publish determination

A publication with a determination for each product is required to assess whether the financial interests of the beneficiaries who hold the product are being promoted.

# **Executive Summary**



## **Product Determinations**

The Trustee has determined that it is promoting the financial interests of the beneficiaries of its **Accumulation product** and that of its **Pension product** on the basis that:

- For administration fees, Praemium is lower than its relevant peer fund median for \$50,000, \$100,000 and \$250,000 balances;
- For investment returns, the majority of Praemium's investment options outperformed or marginally underperformed their relevant peer fund median on a one, five and 10 years' basis;
- Risk-adjusted returns are higher or marginally less than peer fund medians for a majority of investment options;
   and
- The objective assessment factors, being Praemium's options, benefits and facilities, investment strategy, operating costs, scale and the basis for setting fees, are considered appropriate for Praemium's members and do not inappropriately erode their retirement balances.



## **Praemium Overview**



## **Praemium Overview**

Praemium SMA Superannuation Fund ('Praemium') offers 'wrap-style' accounts through its platform for advisers and their client members. Praemium offers the following products:

- Accumulation Account
- · Pension Account, being either an:
  - Account Based Pension (Allocated Pension Member) or
  - Transition to Retirement Pension Account

Praemium also offers the following white label products which are considered in this MOA:

- Advisory Partners SuperSMA
- Agentia SuperSMA
- Burrell SuperSMA
- Collins House SuperSMA
- Bruining Partners SMA
- Kofkin SMA

- Praemium Managed Accounts for Infocus Superannuation
- Providence Managed Accounts SuperSMA
- Shaw Managed Accounts Superannuation
- True Investing SuperSMA
- Ventura Managed Account Portfolios Superannuation (VMAPS)



## **Praemium Overview**

Members have access to a very large range of investments via Praemium's investment menu, including:

- Managed Funds (Domestic and international)
- ASX securities
- International shares
- Cash
- Term Deposits
- Exchange Traded Funds ('ETFs') / Listed Investment Companies ('LICs')
- Fixed Interest securities

Praemium members have access to a comprehensive investment menu consisting of listed shares and interest-bearing securities, managed funds and cash, via Model Portfolios. The risk profile of an investment will depend on the Model Portfolio chosen. This enables members to be hands on and to tailor their super to suit their needs, however, results in varying fees and investment returns and risk being experienced by members.

For the purposes of this assessment, the analysis is focused on the ten Praemium investment options with the highest concentration of assets invested in them at 30 June 2022. These investment options are available as part of Praemium's Model Portfolios but do not necessarily comprise the entirety of the selected Model Portfolio. If you would like to know the performance of your Praemium account for the year ended 30 June 2022, please refer to your Financial Year 21/22 annual member statement.



# Comparative Assessment



## Fees & Costs Comparison

For the purpose of this assessment, only Praemium's administration fees are compared to peer fund median administration fees. As investment management fees are charged by the individual investment managers and deducted from the returns, these vary by the individual managed fund or ETF investment option selected and are not comparable to benchmarks based on pooled investment structures.

It is noted that this administration fee comparison is at the product and being assessed against a peer group of similar platform superannuation products. On the following page, the Praemium administration fee for Accumulation and Pension members is compared to the peer fund median administration fee which includes Praemium and 20 other peer Platform funds.

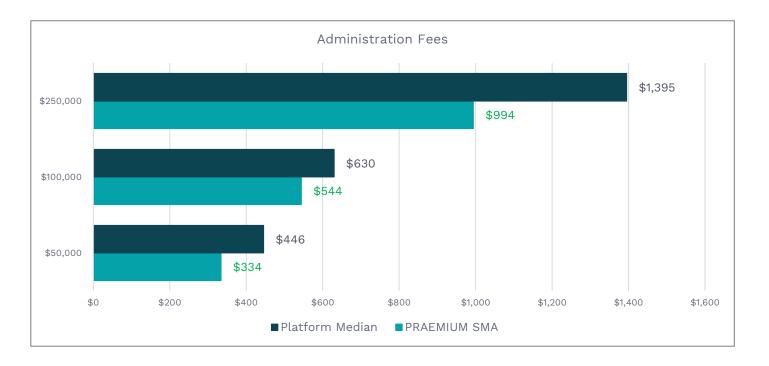
Praemium's administration fees are lower cost at a product level when administration fees are calculated on \$50,000, \$100,000 and \$250,000 balances.

The average Praemium member has a balance of \$251,934, so the modelled account balances are appropriate for assessing the relative competitiveness of Praemium's administration fees for its membership.

On balance, the Trustee has determined it is promoting the financial interests of the beneficiaries of its Accumulation product and its Pension product as the administration fees for Praemium at a product level are less expensive than the peer fund median.



## Fees & Costs Comparison





## **Choice Investment Return Comparison**

Praemium's net investment returns for the investment options that have been assessed in this report are illustrated in the graphs contained on page 14.

It is noted that the medians depicted in the following graphs are based on pooled investment options, with the relevant peer fund median selected based on the closest corresponding asset class to the relevant Praemium's investment option. Although not a perfect comparison, these medians represent a suitable proxy for assessing the performance of Praemium's underlying investment options.

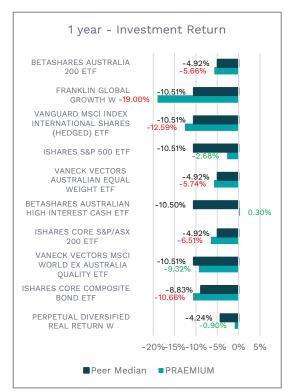
For the purposes of this assessment, the analysis is focused on the ten Praemium investment options with the highest concentration of assets invested in them at 30 June 2022. These investment options are available as part of Praemium's Model Portfolios but do not necessarily comprise the entirety of the selected Model Portfolio.

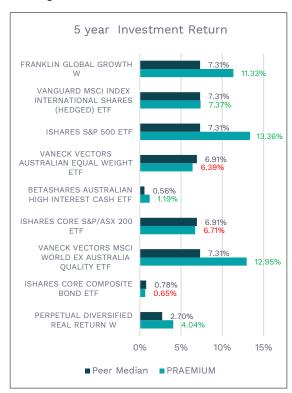
Over a one year period to 30 June 2022, four of the 10 in scope Praemium investment options outperformed their peer median. Over the five year period to 30 June 2022, six of 10 in scope Praemium investment options outperformed their peer fund median, with four of six outperforming over the ten year period.

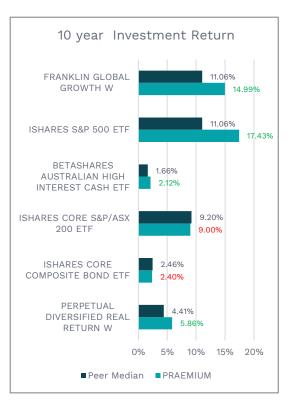
On balance, the Trustee has determined it is promoting the financial interests of the beneficiaries as the investment returns show strong performance for the majority of in scope investment options over both the short term and the longer periods.



## **Investment Return Comparison**









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## Choice Investment Risk Comparison

In the graphs on the following pages, we measure the performance of Praemium's top holdings after adjusting for risk comparing to the peer fund median. To do this, we apply a Sharpe ratio calculation which is a standardised measure of risk-adjusted returns. The higher the ratio, the greater the investment return relative to the amount of risk taken, representing the additional amount of return that an investor receives per unit of increase in risk.

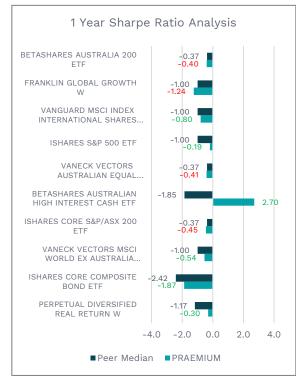
It is noted that the medians depicted in the following graphs are based on pooled investment options, with the relevant peer fund median selected based on the closest corresponding asset class to the relevant Praemium's investment option. Although not a perfect comparison, these medians represent a suitable proxy for assessing the performance of Praemium's underlying investment options.

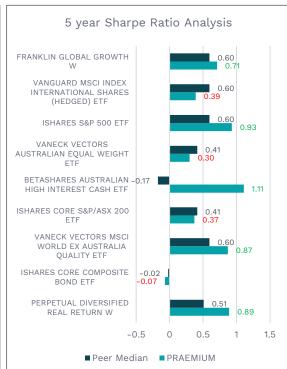
The majority of Praemium's Sharpe ratio are higher or marginally lower than the peer median for the majority of the in scope investment options for all considered periods to 30 June 2022.

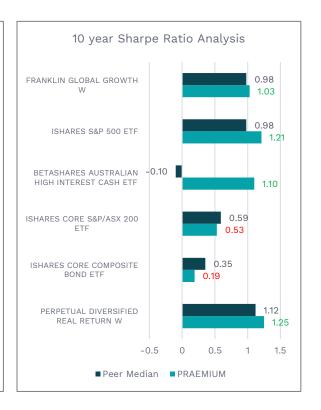
On balance, the Trustee has determined is promoting the financial interests of its beneficiaries as the investment risk return for the options over all considered periods are in line with peer medians.



## **Investment Risk Comparison**









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## Product Appropriateness Assessment



### **OPTIONS. FACILITIES & BENEFITS**

Praemium offers a range of services and products to all members in order to assist them with engaging with their superannuation to optimise their retirement outcomes.

Praemium have a number of digital resources around superannuation education and financial literacy available on their website. These include articles, blog posts, videos and tutorials. The resources are both useful for members and their financial advisors.

The Trustee has determined that the options, benefits and facilities offered under the product are appropriate to members.

#### **INSURANCE STRATEGY & FEES**

Praemium does not offer default cover or any group policies. However members have access to retail insurance cover for death, total and permanent disability and income protection through a number of insurance providers to suit individual needs with consultation the of their financial advisers. Given insurance cover decisions are member and adviser driven, the Trustee does not look to determine impacts of insurance on member balances. However, the Trustee has determined there is appropriate accessibility for members to insurance cover.

The Trustee maintains an insurance strategy that governs Praemium's retail insurance offer to members.

The Trustee has determined that that the insurance strategy for the product is appropriate for Praemium's members.



#### INVESTMENT STRATEGY

Members may choose to access managed portfolios with professional model portfolio managers. Member's may also tailor their investment with access to the investment menu which includes international shares, Australian shares, international fixed income, Australian fixed income, property, infrastructure, Alternatives, cash and diversified options with varying growth asset allocations.

All new investments added to the investment menu (including Model Portfolios) are subject to approval by the Trustee's Investment Committee and are required to meet a certain rating from recognised third party research houses such as Lonsec, Morningstar and/or Zenith, or receive an approved rating from the Fund's asset consultant.

The appropriateness of the investment offering is monitored and reviewed on a quarterly basis with annual additional testing via asset consultants who check all managed funds against their determined benchmarks which provide a recommendation if any changes are required.

A majority of Praemium's members' investment portfolios have been prepared with guidance from a financial adviser who developed a diverse portfolio of investments tailored to suit each members':

- personal circumstances;
- personal investment objectives and long-term goals;
- risk tolerance: and
- expected investment timeframe

Based on the above, the Trustee has determined that the investment strategy for the product is appropriate for members.

### SCALE

Praemium SMA Superannuation Fund had 11,983 members with approximately \$3.019 billion in funds under management as at 30 June 2022.

While these figures are indicative of Praemium's relatively small size in the industry, it is anticipated that Praemium will continue to grow strongly and achieve greater scale benefits based on its growth during FY22:

- Funds Under Management ('FUM') grew by 21.03%, compared to the industry median of -4.12%
- · Net members' benefits flows of \$785.4M, compared to the industry median of \$23.8M
- Number of member accounts grew by 19.94%, compared to the industry median of 0.084%
- Net rollovers into Praemium of \$679.7M, compared to the industry median of -\$28M
- Net members' benefit outflow ratio of 26.83%, compared to the industry median of 91.4%

From the above, it is clear that Praemium's growth rate is positive and significantly greater than the industry median for all measures.

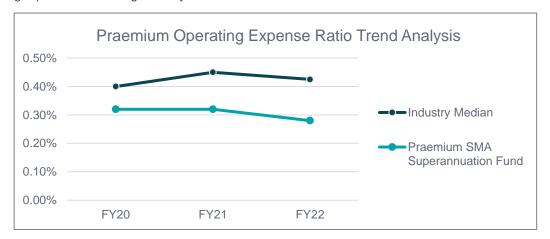
There is also an ongoing ability to access resources at scale as a result of Praemium's operating model leveraging an outsourced administrator and an outsourced trustee.

It is concluded that members have not been disadvantaged due to the scale of, and within, the Trustee's business operations but that Praemium would benefit from a continued focus on growth.



#### **OPERATING COSTS**

Praemium's operating expense to asset ratio trend is shown in the graph below compared to the industry fund median (derived from APRA data). It is noted that Praemium's operating expense ratio was significantly lower than that of the median fund in FY22 and decreased from 0.32% to 0.28% in FY22.



The Trustee notes that the operating costs are decreasing and improving outcomes for beneficiaries. The Trustee has determined that the operating costs are considered appropriate for Praemium's members and do not inappropriately erode their retirement balances.



#### **BASIS FOR SETTING FEES**

Praemium's fee structure ensures coverage for operational costs and reserves with limited cross subsidisation. It charges an asset based fee that is regressive as account balances get larger. International asset fees are separated ensuring they are only charged to members who choose to invest in those assets.

Praemium's administration fee is deducted from member accounts at month end based on the account balance and is based on the full account balance which includes both cash and investments. This ensures that the cost of maintaining a superannuation account is smoothed over the course of a year rather than members incurring a large impact to their balance at once. Hence, retirement balances are not eroded.

The basis for setting fees is considered appropriate for members and promotes their financial interests, while not inappropriately eroding retirement balances.

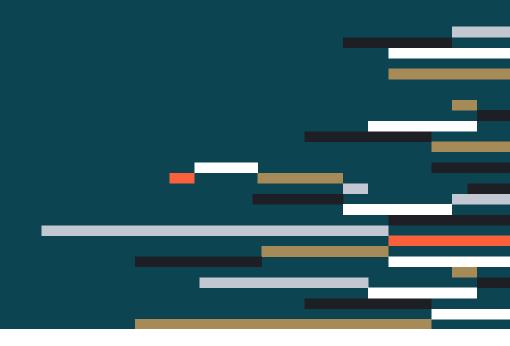
Asset-based Admin Fees				
From	То		Rate	
\$0	\$250,000		0.37% p.a.	
\$250,001	\$500,000		0.30% p.a.	
\$500,001	\$1m		0.20% p.a.	
More than \$	1m 0.00.% p.a.		0.00.% p.a.	

Other Account fees					
Operational Risk reserve levy	0.03% p.a.	Charged Monthly			
<b>Expense Recovery fee</b>	\$100 p.a.	Charged Annually			
Account keeping fee	\$144 p.a.	Charged Monthly			
International administration fee	0.15% p.a.	Charged Monthly			



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